

Inside the Academic Editorial Process

How to Improve Your Skills to Perform a 'Perfect' Paper Review

SIMA-SIM

SCHOOL OF RESEARCH METHODS

Short Online Course and Training (2 ECTS)

PROGRAMME

*Reviewing is extremely important for **advancing research**.*

*A good reviewer could provide you with very innovative insights, refining your theory/conceptual section, making your methodology more rigorous, improving discussion to advance theory and practice, thus developing a manuscript towards an **outstanding** paper.*

*However, **performing and writing a good review is not an easy task**: it requires a good theoretical background, a deep knowledge about methods, and good analytical (and communication) capabilities.*

*The series of seminars composing this School are aimed at providing **a first overview about “how to review” papers**, via distinguishing between qualitative and quantitative ones. Finally, it aims at “replying to reviewers” and **be ready for your journey into the academic world**.*

HOW TO REVIEW AN ACADEMIC PAPER: MEETING EXPECTATIONS AND DEVELOPING SKILLS

March 13th, 2026 – h 10.00-11.30

Claudio Giachetti is Full Professor of Strategy in the Department of Management at Alma Mater Studiorum – University of Bologna. Claudio's work has been published in various leading journals, including *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Journal of Operations Management*, *Strategic Organization*, *Research Policy*, *Long Range Planning*, and *Global Strategy Journal*. Claudio serves as Associate Editor for *Business Research Quarterly* and *Journal of Industrial and Business Economics*.

Content

This seminar delves into the critical aspects of reviewing academic papers, providing participants with practical insights and skills for mastering the peer review process. It begins by exploring how to become a reviewer, highlighting the pathways and strategies to gain recognition within the academic community. Participants will gain an understanding of how journals select reviewers, shedding light on the criteria and networks involved. The seminar will also examine how the nature of a review varies depending on the target outlet, highlighting the differences in expectations and approaches across various types of journals. Finally, it provides a guide on structuring an effective and constructive review, including how to assess contributions, critique methodology, and provide actionable feedback.

HOW TO EVALUATE A LITERATURE REVIEW PAPER

March 13th, 2026, 15:00-16:00

PASQUALE MASSIMO PICONE is a Full Professor of Management at the University of Palermo. Previously, he held academic positions at the University of Bergamo and the University of Catania, where he obtained his Ph.D. in Business Economics & Management. He has also been a visiting scholar at Texas A&M University and IE Business School in Madrid. His research has been published in leading academic journals, including *Academy of Management Perspectives*, *Global Strategy Journal*, *Corporate Governance: An International Review*, *European Management Review*, *Long Range Planning*, *Small Business Economics*, and the *International Journal of Management Reviews*. He serves as an Associate Editor for the *International Journal of Management Reviews*. He has co-edited a special issue of *Family Business Review* on the psychological foundations of management in family firms. Additionally, he is a guest editor for a special issue of *Long Range Planning* on the paradoxes of artificial intelligence.

Content

In recent decades, management research has witnessed an exponential increase in the number of published studies and newly established journals. While this circumstance has facilitated in-depth analyses of various topics—shedding light on antecedents, managerial approaches, and outcomes—it has also resulted in the fragmentation of the literature into highly specialized micro-aspects. Consequently, the broader conceptualization and managerial implications of many research topics have become less apparent. As a result, the significance and relevance of literature reviews have grown substantially over the past decade. This lesson provides doctoral students and early-career scholars with essential tools for evaluating the quality of literature reviews. Specifically, it addresses key questions that a good reviewer should consider, including the conceptual scope of the review, methodological rigor in data selection and analysis, interpretation of the field, and—most importantly—the conceptual contribution to knowledge through the development of novel theoretical frameworks.

HOW TO PEER REVIEW A QUANTITATIVE PAPER

March 17th, 2026, 15:00-17:00

F. Javier Sánchez-Vidal is an Associate Professor in Management and Finance at the Universidad Politécnica de Cartagena (Spain). His main interests are Capital structure, Cash-holdings, Econometrics, Entrepreneurship, Corruption, Open Science. He has published in prestigious journals such as *Journal of Business, Economics and Management, Journal of Business Research, Economic Modelling, Journal of Banking and Finance, Journal of International Financial Markets, Institutions & Money, Applied Economics, Finance Research Letters, International Business Review, Small Business Economics, Management Decision*. He has served as Vice Dean for International Relations of the Faculty of Business Studies, and as coordinator of both the Accounting and Finance (COFIC) Master's program and the MBA at Universidad Politécnica de Cartagena (UPCT).

Content

The course on reviewing quantitative papers equips participants with essential skills to critically evaluate and provide constructive feedback on research articles in the management and marketing field. Through practical examples of published papers, participants will develop hands-on experience in identifying common pitfalls, methodological flaws, and potential biases in quantitative research papers. The course emphasizes the importance of clear communication, guiding participants in articulating their feedback effectively to authors and journal editors.

HOW TO PEER REVIEW A QUALITATIVE PAPER

March 19th, 2026 – h 15.00-16.00

Tommaso Ramus is an Associate Professor at ESSEC Business School in France. His research focuses on organizational behavior, strategy, and social innovation, with a particular emphasis on how organizations navigate tensions between divergent goals, such as financial sustainability and social impact. As a qualitative scholar, he explores the processes and mechanisms that enable organizations to operate effectively in complex and dynamic environments. Tommaso's work has been published in leading academic journals, including the *Academy of Management Journal (AMJ)*, *Organization Studies*, and the *Journal of Business Ethics (JoBE)*.

Content

In the seminar, students will explore important aspects of evaluating qualitative manuscripts in management research. They will learn how to identify critical issues, assess whether a paper effectively addresses significant theoretical questions with methodological rigor, and evaluate its contribution to the existing literature. Additionally, the seminar will focus on best practices for providing constructive feedback, enabling authors to refine their work and enhance its scholarly impact, ultimately facilitating publication.

COURSE CONTENT AND OBJECTIVES

Participants must attend all the modules, review the course material before class and engage in the online discussion.

The students are expected to revise the assigned papers by **April 15th, 2026**. The manuscripts will be selected among those submitted to the Sinergie-SIMA Management Conference

(<https://www.sijmsima.it/>).

The evaluation process will be based on the satisfaction score expressed by the manuscripts' authors, students' peer-review and the Scientific Committee

In order to receive the course diploma, the students must submit their reviews before the deadline and receive a satisfaction score of at least 3 over 5 for each review.

All the participants are eligible for the Outstanding Junior Reviewer Award of the Sinergie-SIMA Management Conference.

TARGET

- *Junior researchers (RTD a) and Senior Research (RTD b)*
- *PhD students*
- *Post-doctoral researchers*
- *Research assistants*
- *Master students*

SPACES LIMITED

First booked, first served.

Registrations close on **March 8th, 2026**.

Registered attendees will receive the link from Zoom ahead of the event.

Please check your spam folder if you cannot find the link in your inbox.

FEES

SIMA-SIM Member	Free
Non-SIMA-SIM Member*	100€

*for those who are non-SIMA-SIM members, the fee includes registration to the scientific associations SIMA SIM AIDEA.

SCIENTIFIC COMMITTEE

Giovanni Battista Dagnino, *LUMSA*
Rossella Chiara Gambetti, *Università Cattolica del Sacro Cuore*
Maurizio La Rocca, *Università della Calabria*
scuola.sima.sim@gmail.com

ORGANIZING COMMITTEE – SIMA NEXTGEN

Pierfelice Rosato, *Università degli Studi di Bari*
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Ludovica Moi, *Università degli Studi di Cagliari*
Massimo Postiglione, *Università degli Studi di Brescia*
simanextgen@societaitalianamanagement.it