

Inside the Academic Editorial Process

How to Improve Your Skills to Perform a 'Perfect' Paper Review

SIMA-SIM

SCHOOL OF RESEARCH METHODS

Online Short Course and Training (2 ECTS)

Registration deadline:
February 10th, 2024

SCIENTIFIC COMMITTEE

Giovanni Battista Dagnino, *LUMSA*
Rossella Chiara Gambetti, *Università Cattolica del Sacro Cuore*
Maurizio La Rocca, *Università della Calabria*
scuola.sima.sim@gmail.com

ORGANIZING COMMITTEE – SIMA NEXTGEN

Alba Marino, *Università di Messina*
Gabriele Murtas, *Università di Bergamo*
Michela Patrizi, *Sapienza Università di Roma*
simanextgen@societaitalianamanagement.it

PROGRAMME

Module 1

HOW TO REVIEW AN ACADEMIC PAPER: MEETING EXPECTATIONS AND DEVELOPING SKILLS

Prof. Claudio Giachetti, *University of Bologna*

February 14th, 2025 – h 10.30-12.00

Online seminar



Claudio Giachetti is Full Professor of Strategy in the Department of Management at Alma Mater Studiorum – University of Bologna. Claudio's work has been published in various leading journals, including *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Journal of Operations Management*, *Strategic Organization*, *Research Policy*, *Long Range Planning*, and *Global Strategy Journal*. Claudio serves as Associate Editor for *Business Research Quarterly* and *Journal of Industrial and Business Economics*.

Module 2

HOW TO EVALUATE A LITERATURE REVIEW PAPER

Prof. Pasquale Massimo Picone, *University of Palermo*

February 18th, 2025 – h 16.00-17.00

Online seminar



Pasquale Massimo Picone is Full Professor of Management at the University of Palermo. He has previously worked at the University of Bergamo and the University of Catania, where he obtained his PhD in Business Economics & Management. He has also held visiting positions at Texas A&M University and IE Business School in Madrid. His work has been published in various outlets such as *Academy of Management Perspectives*, *Global Strategy Journal*, *Corporate Governance: An International Review*, *Family Business Review*, *European Management Review*, *European Journal of Marketing*, *Long Range Planning*, and *International Journal of Management Reviews*. He is associate editor of *International Journal of Management Reviews*.

Module 3

HOW TO PEER REVIEW A QUANTITATIVE PAPER

Prof. Annamaria Tuan and Prof. Marco Visintin, University of Bologna

February 27th, 2024 – h 10.00-12.00

Online seminar



Annamaria Tuan is Associate Professor of Marketing at the Department of Management of the University of Bologna. Her research interests focus on the intersection between Corporate Social Responsibility communication and Social Media Marketing with a focus on text analysis. Her research has appeared in various marketing and management journals including *Journal of Management Studies*, *Business & Society*, *Journal of Interactive Marketing*, *Psychology and Marketing*, *Journal of Business Ethics*.

She is a member of the Board of Società Italiana Marketing.

Marco Visintin is Associate Professor of Management at the Department of Management, University of Bologna. His research interests include *Consumer Behavior*, *Management of Business Relations* and *Ethics in Decision Making in Business*. He has published in several international journals, including *Industrial Marketing Management* and *Business Ethics: A European Review*.



Module 4

HOW TO PEER REVIEW A QUALITATIVE PAPER

Prof. Tommaso Ramus, Essec Business School

March 10th, 2025 – h 15.00-16.00

Online seminar



Tommaso Ramus is an Associate Professor at ESSEC Business School in France. His research focuses on organizational behavior, strategy, and social innovation, with a particular emphasis on how organizations navigate tensions between divergent goals, such as financial sustainability and social impact. As a qualitative scholar, he explores the processes and

mechanisms that enable organizations to operate effectively in complex and dynamic environments. Tommaso's work has been published in leading academic journals, including the *Academy of Management Journal (AMJ)*, *Organization Studies*, and the *Journal of Business Ethics (JoBE)*.

COURSE CONTENT AND OBJECTIVES

Participants must attend all the modules, review the course material before class and engage in the online discussion.

The students are expected to revise the assigned papers by **April 15th, 2025**. The manuscripts will be selected among those submitted to the Sinergie-SIMA Management Conference (<https://www.sijmsima.it/>).

The evaluation process will be based on the satisfaction score expressed by the manuscripts' authors, students' peer-review and the Scientific Committee

In order to receive the course diploma, the students must submit their reviews before the deadline and receive a satisfaction score of at least 3 over 5 for each review.

All the participants are eligible for the Outstanding Junior Reviewer Award of the Sinergie-SIMA Management Conference.

TARGET

- Junior researchers (RTD a) and Senior Research (RTD b)
- PhD students
- Post-doctoral researchers
- Research assistants
- Master students

SPACES LIMITED

First booked, first served.

Registrations close on **February 10th, 2025**.

Registered attendees will receive the link from Zoom ahead of the event.

Please check your spam folder if you cannot find the link in your inbox.

FEES

SIMA-SIM Member	Free
Non-SIMA-SIM Member*	100€

*for those who are non-SIMA-SIM members, the fee includes registration to the scientific associations SIMA SIM AIDEA.