



SIMA-SIM SCHOOL OF RESEARCH METHODS

Online Short Course and Training (2 ECTS)

Inside the Academic Editorial Process

*How to Improve Your Skills to
Perform a 'Perfect' Paper Review*

TEACHING FACULTY

Module 1

HOW TO REVIEW A QUALITATIVE PAPER

Prof. Pasquale Massimo Picone, *University of Palermo*

February 13th, 2024 – h 16.00-17.00

Online class

Pasquale Massimo Picone is Associate Professor of Management at the University of Palermo. He has also held visiting positions at Texas A&M University and IE Business School in Madrid. His work has been published in various outlets such as *Academy of Management Perspectives* and *Long Range Planning*. He is associate editor of *International Journal of Management Reviews*.



Module 2

HOW TO REVIEW A QUANTITATIVE PAPER

Prof. Annamaria Tuan and **Prof. Marco Visentin**, *University of Bologna*

February 29th, 2024 – h 15.00-17.00

Online class



Annamaria Tuan is Senior Assistant Professor of Marketing at the Department of Management of the University of Bologna. Her research interests focus on the intersection between Corporate Social Responsibility communication and Social Media Marketing with a focus on text analysis. Annamaria's research has appeared in various marketing and management journals including *Journal of Management Studies*, *Psychology and Marketing*, *Journal of Business Ethics*.

Marco Visentin is Associate Professor of Management at the Department of Management, University of Bologna. His research interests include Consumer Behavior, Management of Business Relations and Ethics in Decision Making in Business. He has published in several international journals, including *Industrial Marketing Management* and *Business Ethics: A European Review*.



Module 3

RESPONDING TO REVIEWERS AND WRITING RESPONSE LETTERS

Prof. Davide Ravasi, *UCL School of Management*

Asynchronous video lesson

Module 4

ALL YOU WANTED TO KNOW ABOUT THE EDITORIAL PROCESS

Prof. Davide Ravasi, *UCL School of Management*

March 14th, 2024 – h 16.00-17.00

Training seminar and Q&A session



Davide Ravasi is Professor of Strategy and Entrepreneurship and Director at the UCL School of Management (London). He uses qualitative methods, primarily grounded theory and case study, and makes extensive use of visualization tools to support data analysis and theory development. His research primarily examines strategic and organizational changes, with particular emphasis on how organizational culture and identity affect these changes or are affected by them.

HOW

Participants must attend all the modules, review the course material before class and engage in the online discussion.

The students are expected to revise one long paper and two short papers by **April 15th, 2024**. The manuscripts will be selected among those submitted to the Sinergie-SIMA 2024 Management Conference (<https://www.sijmsima.it/>).

The evaluation process will be based on the satisfaction score expressed by the manuscripts' authors and students' self-assessment compared to senior scholars' reviews. All the participants are eligible for the Best Junior Reviewer Award of the Sinergie-SIMA 2024 Management Conference.

In order to receive the course diploma, the students must submit their reviews before the deadline and receive a satisfaction score of at least 3 over 5 for each review.

TARGET

- Junior researchers (rtd a) and Senior Research (rtd b)
- PhD students
- Post-doctoral researchers
- Research assistants
- Master students

Number of participants: 50

First booked, first served.

Deadline for registration: February 9th, 2024

FEES

SIMA-SIM Member	Free
Non-SIMA-SIM Member*	100

*for those who are non-SIMA-SIM members, the fee includes the registration to the scientific associations SIMA SIM AIDEA

SCIENTIFIC COMMITTEE

Giovanni Battista Dagnino, *LUMSA*

Rossella Chiara Gambetti, *Università Cattolica del Sacro Cuore*

Elena Casprini, *Università di Siena*

ORGANIZING COMMITTEE – SIMA NEXTGEN

Elona Marku, *Università di Cagliari*

Alba Marino, *Università di Messina*

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