



Società Italiana di
MANAGEMENT

La Collana ISAMS

International Series in Advanced Management Studies



Series Description

The International Series in Advanced Management Studies is supported by the Italian Society of Management, the scientific community of Italian researchers and professors of management.

The Series includes scientific books that focus on advanced and boundary-pushing topics within the management discipline. Such topics will also have significant impact and utility for companies, institutions and other organizations of the business world.

The topics can regard the various aspects of management, such as business strategy, corporate finance, entrepreneurship, operations, SME, corporate governance, innovation management, marketing, corporate communication - applied to all industries, all kinds of organizations (profit, public or non profit) and all countries.

WWW.springer.com/series/15195

Main Information

- Edited by Springer
- In English
- International Scientific Committee
- Submission-evaluation process
 - Pre-acceptance on project submission
 - Blind Review
 - Final Acceptance
- No cost, but a little remuneration for the author
- AIDEA accreditation in process



The editorial board

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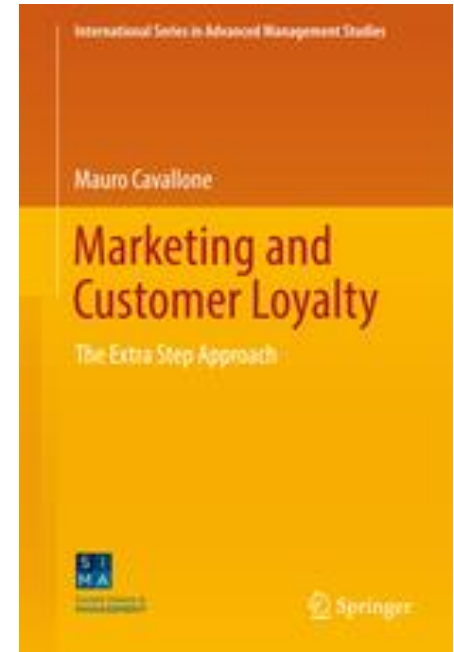
Assistant Editor

Michela Matarazzo (Marconi University)

Book published

Volumes published

- **"Business model innovation"**
by *Daniela Andreini and Cristina Bettinelli*
- **"Marketing and Customer Loyalty. The Extra Step Approach"**
by *Mauro Cavallone*.
- **"The Experience Logic as a New Perspective for Marketing Management"**
by *Tonino Pencarelli and Fabio Forlani*
- **"Impact of Culture on Management of Foreign SMEs in China"**
by *Rubens Pauluzzo, Bin Shen*



2 submissions under review

The proposal

1. CV of the author (s)
2. List of publications of the Author (s)
3. Title (and sub-title)
4. Structured abstract, composed by: aim, methodology, contents, expected results (minimum 1.000 words)
5. Book index (including expected number of pages for each chapter)
6. Book introduction
7. Two or three sample chapters (minimum 50 pages totally – one page 500 hundred words).

Send by e-mail to the Editor in Chief and to the Assistant Editor

The submission/evaluation process – Part 1



The evaluating criteria

CRITERION		1	2	3	4	5
	not applicable	Very poor	Poor	Adequate	good	Very good
• Coherence with the research areas covered by the Series						
• Scientific and theoretical relevance						
• Managerial and/or policy maker relevance						
• Adequacy of academic sources						
• Adequacy of empirical data						
• Structure of the manuscript						
• Methodology						
• Originality and innovation contribution						
• Quality of communication						

The submission/evaluation process

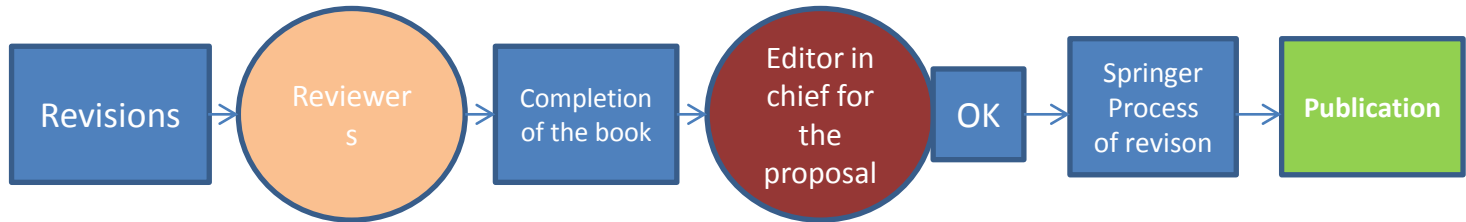
1) Acceptance with no revisions



2) Acceptance with minor revisions



3) Acceptance with major revisions



4) Rejection

The review process **TIMING**

FIRST ROUND (proposal)

- 4-6 weeks

SECOND ROUND (if revisions are requested)

- 2 weeks in case of minor revisions

- 4 weeks in case of major revisions

After the acceptance , the Springer administrative review process requires

- 3 weeks

We want to increase the number of (quality) books in our series, so

Submit your proposal !



